



SKILLS

Graphic Design

Visual Identity Design
Editorial Design
Motion Graphics
Data Visualization
Front-End Web Design

Video Production

Camera Operation
Lighting
Audio
Post-Production

CONTACT

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EDUCATION

Bachelor of Fine Arts in Visual Communication

John Nevins Andrews Honors Scholar

SCHOOL OF ARCHITECTURE, ART & DESIGN AT ANDREWS UNIVERSITY
Berrien Springs, MI | May 2014

SELECTED EXPERIENCE

Designer | Thesis, Inc.

Saint Joseph, MI | May 2014–Present

Designing print, motion, and interactive solutions for clients working in the Architecture and Interior Design space, including Herman Miller, Haworth, and OFS Brands. Responsibilities to date have included identity design, print design, motion design, and video-editing.

Layout Editor | The Student Movement

Andrews University, Berrien Springs, MI | January 2014–Present

Designed a new visual identity for the student newspaper with a focus on clearer typographical hierarchy and a stronger grid. Refined production workflow, utilizing advanced style features in InDesign. Worked closely with the staff in creating a weekly twelve-page issue, producing print-ready files and managing delivery of assets to the printer.

Editor | The Cast Photo Directory

Andrews University, Berrien Springs, MI | August 2013–October 2013

Art-directed, designed, and managed the contracting of photographers for the creation of the largest university photo directory in 5 years. Increased the number of individuals included from 1,172 the previous year to 2,718, while reducing production expenses from the previous year.

Intern | Thesis, Inc.

Three Oaks, MI | October 2012–January 2013

Produced and refined print and interactive materials for Whirlpool, Herman Miller, Johnson & Johnson, and other brands.

Graphic Designer | Integrated Marketing & Communication

Andrews University, Berrien Springs MI | June 2011–August 2012

Created and revised print designs, including postcards, handbooks, business cards, and t-shirts. Worked directly with clients from start of project through final delivery. Streamlined workflows and trained new employees.

Editor-in-Chief | The Cardinal Yearbook

Andrews University, Berrien Springs, MI | August 2011–April 2012

Art-directed, designed, copy-edited, and managed the contracting of illustrators, photographers, and writers for the completion of a 252 page yearbook. Reduced printing cost from the previous year by \$10,000 while ensuring quality by restructuring contracts with workers and working closely with the printer.